Title pages are very important in introducing your exhibit to the judges and other viewers. Gone are the days when an exhibitor had free reign to do almost anything with the title page. Instead, with the recent evolution to the current rules and guidelines, a lot needs to be expressed on your title page in order to capture the attention of the viewers and demonstrate you know what you are doing.

I find that title pages are misunderstood by some of our exhibitors, and consequently they do not include one. Having a title gives them an opportunity to introduce their exhibit in the best possible light.

Here is your opportunity to tell the judges what you are going to show, what class it will mostly fall within, how it is organized, and how you are going to demonstrate philatelic knowledge, study and research. It is also important to indicate here how you will highlight rarity or difficulty of acquisition, and any other pertinent information (e.g., abbreviations) that may be used throughout the exhibit.

I show here a sample title page, with descriptors of its various elements. Note that the use of colour, graphics, and text boxes can each be used to effect, adding increased visual interest for the viewer. Although your page designs and styles will, of course, differ from mine and that of others, it is the information contained in the title page's components that remains so important. ☺️